

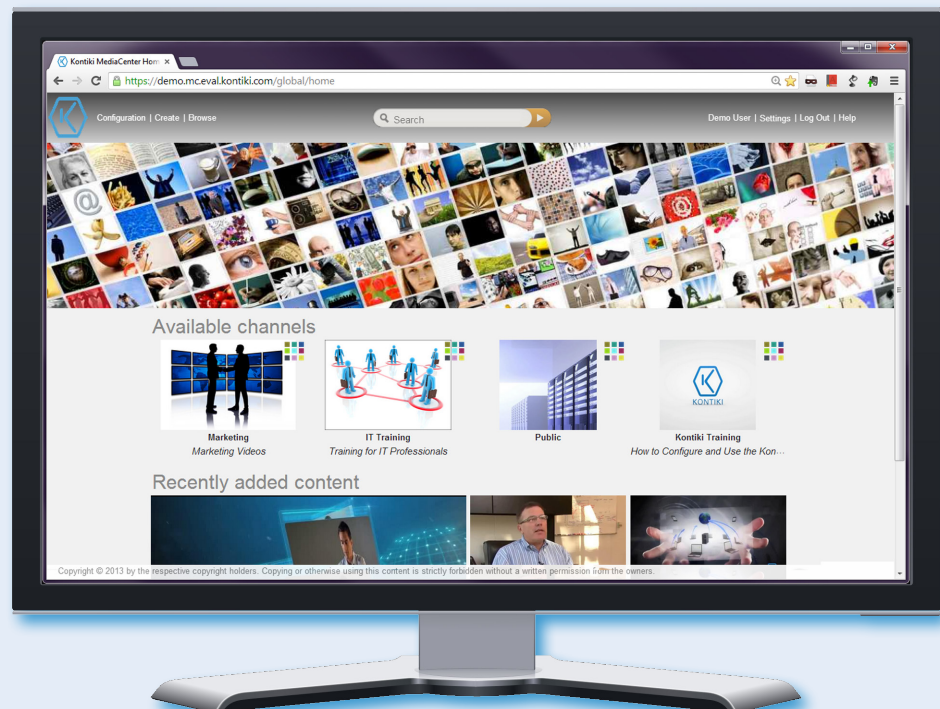


Kontiki Enterprise Video Portal

Embracing the Transformative Power of Enterprise Video

Businesses today often face communication challenges due to a growing number of office locations and dispersed employees. Video is the key element that helps align and unify such a distributed workforce. It has the capacity to be both visual and interactive.

Companies have increasingly sought out a consumer-influenced video portal (a la "YouTube for the Enterprise") that offers all of the engaging features and functionality employees expect, but with enterprise-grade security and control. Enterprise portals serve as both a hub for experiencing corporate-produced videos for distilling information company-wide, as well as a center for employees to further engage with corporate content and other employees.

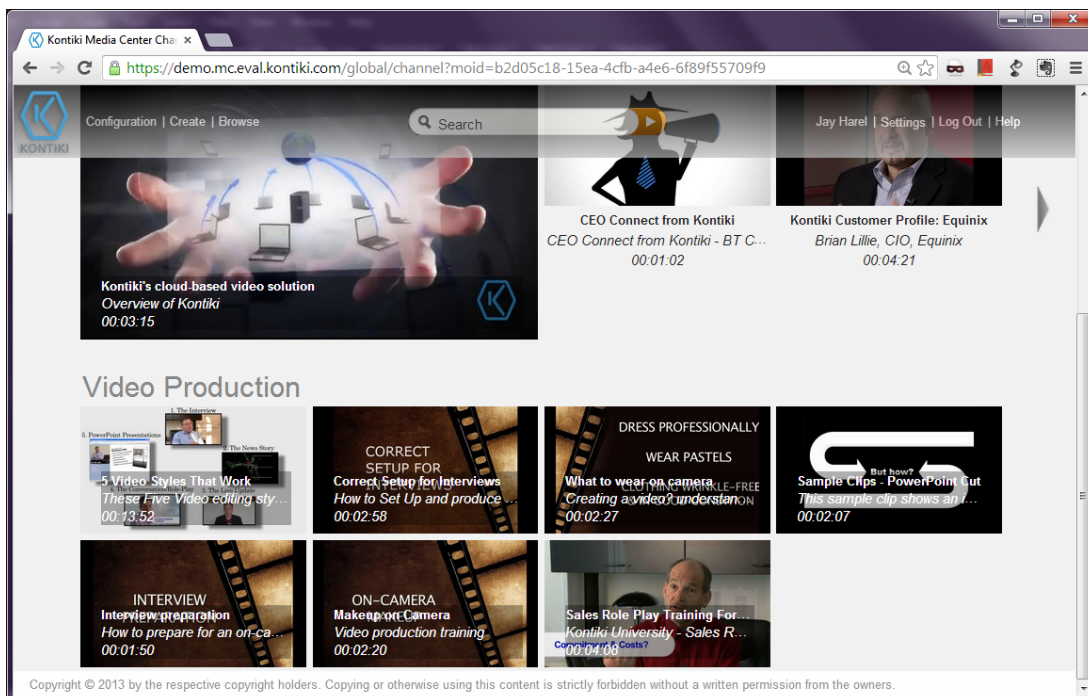


Kontiki Enterprise Video Portal is designed from the ground up as a true “YouTube for the Enterprise” solution. The cloud-based solution offers an out-of-the-box, highly configurable and compelling platform, combined with the fastest deployment, lowest total cost of ownership and greatest scalability.

Kontiki Enterprise Video Portal is part of Kontiki’s Enterprise Video Suite and is comprised of the following components:

- **Full Range of Video Options** – Offers live event management, in addition to video on demand. Can serve both private and public content.
- **Interactive User Experience** – Full range of must-have social features including the ability to share, rate and comment. Easily create custom versions to fit your brand and user interaction needs.
- **Robust Enterprise Controls** – Includes user authentication, access and moderation controls, based on best-of-breed security standards.
- **Powerful Content Management** – Accepts all major video and document formats for storage and distribution. Enables easy content embedding, swapping, tagging, and trimming.
- **Built-in Enterprise Content Delivery Network** – ECDN ensures efficient utilization of existing corporate network. Requires no additional hardware or bandwidth investment.
- **Actionable Analytics** – In-depth viewership data presented graphically with drill-down capabilities.
- **Flexible Integration Services** – Extensible platform offers rich REST API for enhanced integration capabilities with third party providers.
- **Desktop and Mobile Support** – 100% cloud-based solution runs inside a web browser, supporting PC and Mac browsers, as well as tablets and smartphones.

Kontiki Enterprise Video Portal is designed specifically for the unique needs of the enterprise. It offers all the must-have features and functionality, coupled with the ability to deploy quickly and scale infinitely.



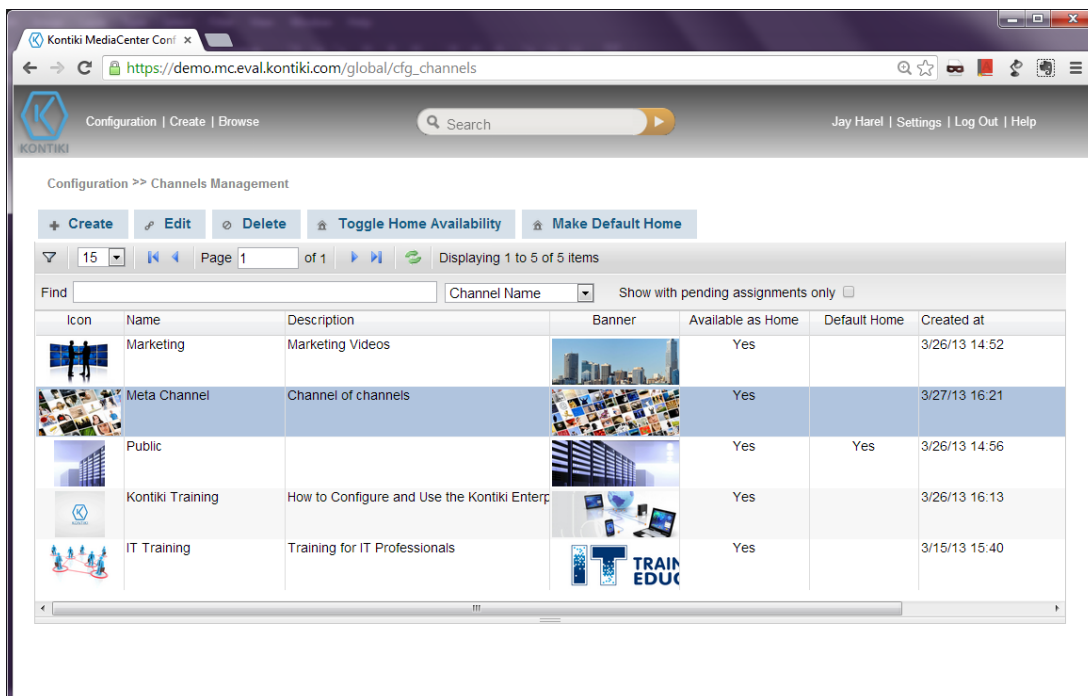
Consumer-inspired, Enterprise-grade Video Portal

Kontiki Enterprise Video Portal offers the user-friendly, social and interactive experience that employees expect, with an enterprise mindset. The 100% cloud-based solution, hosted and managed by Kontiki, utilizes your existing infrastructure to ensure quick deployment. And Kontiki’s unique technology is also infinitely scalable—enabling efficient content distribution that adjusts to any size of network or user base.

Administration and Management

An enterprise video portal needs to be both easy to set up and simple to manage. The Kontiki solution is optimized for the enterprise, making administration and management a streamlined process with these features:

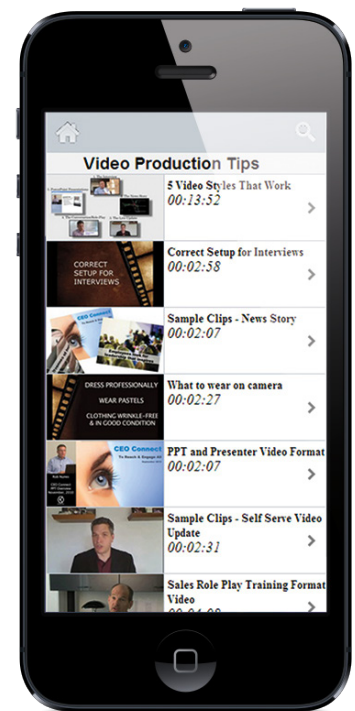
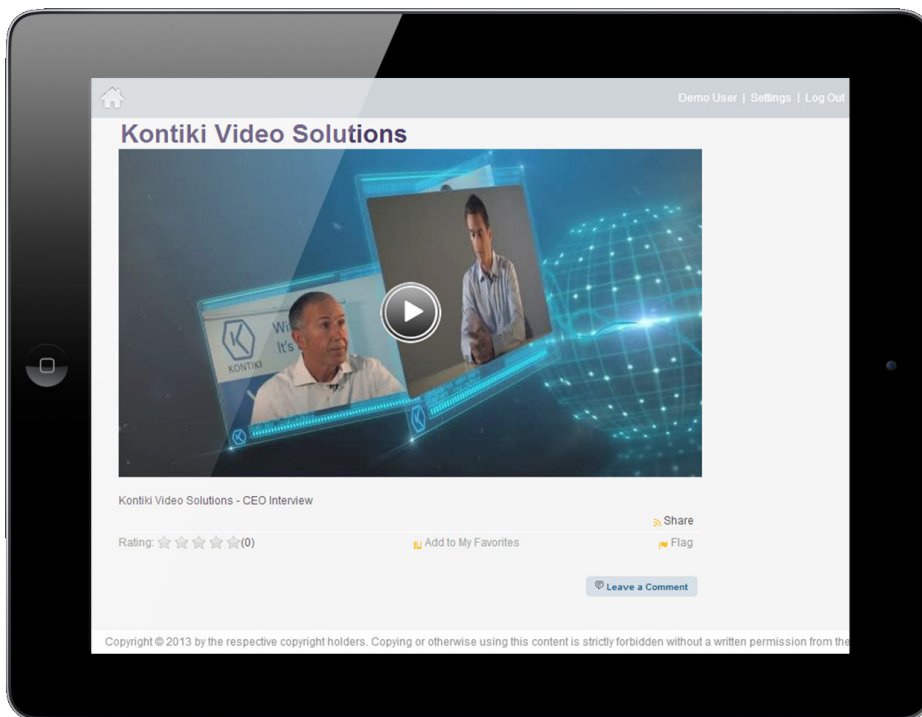
- **Robust User Authentication** – Supports LDAP, Active Directory and SAML integration.
- **Precise Access Control** – Role settings enable administrators to define who can view, contribute or manage content.
- **No-compromise Security** – Best-of-breed end-to-end security measures running on SOC-2 compliant infrastructure.
- **Simple Content Creation** – Easily add new videos or documents. All major video formats accepted and converted for playback on a variety of devices.
- **Powerful Moderation** – Moderators can review and approve content before publishing. Email notifications are automatically sent when content is ready for moderation and when it’s approved or denied.
- **Flexible Content Management** – Create, manage, and archive live events or on-demand videos. Easily edit content, swap content items without changing URLs, manage tags, embed portal content into other pages, display related content on player pages and more. Recent, most popular and highest rated channels are created automatically.



User Experience

From the end user perspective, Kontiki Enterprise Video Portal offers all of the must-have features employees are looking for, including:

- **Effective browsing** – Find relevant content quickly and easily.
- **Robust Search Capabilities** – Embedded search engine for Google-like search with optional logic operations.
- **Multi-language Support** – Fully internationalized to support any language.
- **Social Features** – Share, rate and comment on content.
- **One-stop Content Shop** – Plays private and public content.
- **Desktop and Mobile Support** – Supports PC and Mac browsers, as well as tablets and smartphones.
- **Subtitles** – Supports subtitles and closed captions in various formats.
- **Multiple Entry Points** – Separate user groups can start their experience from different media pages.



THE KONTIKI ADVANTAGE

Greater Reach, Engagement, Intelligence

- 100% reach across the enterprise, even in remote offices.
- High quality video viewing experience on the desktop or mobile device, Live, or VOD.
- APIs enable flexible integration of rich content into portals and management systems.
- Detailed metrics and viewer reports on content consumption and network efficiency.
- Social engagement around video through consolidated corporate portal.

Secure and Scalable Technology

- Cloud-based software-only solution utilizes your existing network infrastructure (no hardware upgrades!) to scale rich-media delivery at a lower cost, without sacrificing quality.
- SOC 2 certified managed services delivered from our central application and storage servers located in Tier 4 data centers.
- Peer-assisted model based on patented Kontiki Delivery Protocol (KDP) enables optimal network efficiency with only 1 copy of a stream delivered to each office.
- IT can set network policies and control access to authorized users.

Kontiki ECDN: The Difference is Delivery

The Kontiki Enterprise Content Delivery Network (ECDN) is a built-in component of the Kontiki Enterprise Video Portal experience. It enables enterprises to distribute flawless video content to every employee without any network impact. The technology employs a centrally managed peer-assisted delivery model which moves the network load from the WAN to the LAN, resulting in significant improvement over traditional hardware solutions. The Kontiki solution is completely cloud-based and requires no additional investment in hardware or bandwidth.

The Administrative Difference

Kontiki's built-in ECDN makes quick deployment possible. With Kontiki, new customers can be up and running in a matter of weeks vs. months for other solutions. For existing customers, the deployment time is even quicker. The Kontiki ECDN is also infinitely scalable. The technology enables efficient content distribution that scales to any size of network or user base.

The End User Difference

High quality video content is important in facilitating employee engagement, but a high quality video viewing experience is just as important. If the content is engaging, but the viewing experience is poor, or if the content cannot reach the intended audience, then the communication fails. In order to create a truly engaging experience, your video delivery method needs to provide high quality video delivery across your entire enterprise. The Kontiki ECDN ensures a flawless video experience for every one, every time.

For more information on the Kontiki ECDN, see our [datashet](#).

Learn More

Questions? We'd love to hear from you!

- **Contact Us.** Go to <http://www.kontiki.com/forms/contact.html> and fill out the short form. One of our experts will reach out to help you find the solution that's best for you.
- **Start Your Free Trial.** Go to <http://www.kontiki.com/forms/freetrial.html> to sign up for a free trial of Kontiki's Enterprise Video Platform.
- **Learn More.** Read the latest and engage in the conversation:
<http://www.kontiki.com/>
<http://www.facebook.com/KontikiEnterpriseVideo>
<http://twitter.com/#!/KontikiBizVideo>
<http://www.linkedin.com/company/kontiki>

Company Overview

Powered by innovative technology, Kontiki pioneered the enterprise video platform and enterprise content delivery network markets, providing superior cloud-based content delivery across the enterprise. Kontiki's video solutions enable consumer-grade video engagement with enterprise-grade control over video delivery for the world's largest companies, including American Airlines, Wells Fargo, Nationwide and Nestle, serving nearly 1.5 million users worldwide. Kontiki offers organizations the unique ability to globally deliver video on demand or live broadcasts to 100% of their employees, regardless of location, and to the full range of today's business devices, including smart phones and tablets, without congesting networks or compromising video quality.



KONTIKI

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